



# MYCRON STEEL BERHAD'S E-NEWSLETTER



## A MESSAGE FROM MYCRON STEEL CRC'S CHIEF OPERATIONS OFFICER

### FROM FESTIVE JOY TO COLLECTIVE STRENGTH - SELAMAT HARI RAYA AIDILFITRI

As we celebrate the blessed occasion of Raya Aidilfitri, I would like to extend my heartfelt wishes to you and your families. May this festive season bring you peace, joy, and renewed strength.

As we look ahead, we are mindful of the challenges that lie before us. However, I have full confidence that with the resilience and unity that have always defined us, we will rise to meet these challenges together, just as we always have. Let us continue to support one another to navigate the path forward and emerge stronger.

Wishing all of you a prosperous and blessed Hari Raya Aidilfitri.

**Dr. Fanny Tan Boon Sim**



## MYCRON'S BACK-TO-SCHOOL & CHINESE NEW YEAR COMMUNITY OUTREACH PROGRAMME

On 4th February 2025, we visited Rumah Penjaga Angels, Klang for community outreach.

This initiative was part of our effort to celebrate the festive season by giving back to the community in a meaningful way, reflecting Mycron Steel Berhad's values of compassion and unity.

To help ease the burden of the underprivileged home, we provided monetary support, grocery supplies, and school essentials for the underprivileged children, aiming to bring joy and hope as they prepare for the new school year.





# MYCRON CHINESE NEW YEAR CELEBRATION 2025

On 25 February 2025, Mycron Steel Berhad ushered in the Lunar New Year with a lively and festive celebration filled with joy, unity, and cultural tradition. The event brought together employees and guests in the spirit of togetherness and renewal.

The celebration began with a lively lion dance at Melewar Steel Tube, symbolising good luck and a prosperous year ahead. Festivities continued at Mycron Steel CRC with another lion dance and an exciting firecracker display that lit up the evening.

Guests enjoyed a delicious spread of traditional Chinese dishes, followed by fun games and entertainment that made the night truly memorable.



**ENERGY MANAGEMENT**  
in Large Industry  
**WINNER**  
**MYCRON STEEL CRC SDN. BHD.**



## A PROUD MOMENT FOR MSCRC: TWO-TIME WINNER AT THE NATIONAL ENERGY AWARDS

### KEY UPDATES: MILESTONES

We're proud to share that Mycron Steel CRC has continued its streak of excellence in sustainable energy management by bagging the National Energy Award (NEA) 2024 in the category of Energy Management in Large Industry! The presentation of the MSCRC's award was delivered by Deputy Prime Minister Dato' Sri Fadillah Yusof at the NEA Appreciation ceremony held on 27th February. This recognition reflects the team's dedication to energy efficiency and sustainability.

Congratulations, Team MSCRC!




# international WOMEN'S DAY

In celebration of International Women's Day, we honoured our incredible Women of Steel with a heartfelt token of appreciation – a hand-crocheted red rose and a sweet piece of chocolate, symbolising strength, beauty, and resilience.

INTERNATIONAL  
WOMEN'S DAY  
8 MARCH 2025

Keep  
shining,  
keep  
inspiring,  
keep  
breaking  
barriers!

#IWD2025 #ACCELERATEACTION

  
MYCRON STEEL BERHAD





## MYCRON CRC BAKAR LEMANG

### EVENTS & ACTIVITIES



On 23 March 2025, Mycron CRC distributed 150 lemang and 150 portions of chicken and beef rendang as part of its Hari Raya Aidilfitri employee engagement programme to strengthen ties with employees and the local community.



## MYCRON STEEL BERHAD'S RAYA OPEN HOUSE!

**Theme** : Nostalgia Raya Mycron 2025

**Venue** : Dewan Raja Muda Musa  
Seksyen 7, Shah Alam.

**Date** : 22 April 2025

**Time** : 12:00 PM – 4:30 PM

Join us for a heart-warming celebration filled with delicious food, fun games and lucky draws! Let's come together to celebrate Hari Raya in true Mycron spirit! See you there!

**#NostalgiaRayaMycron2025**



**22  
APRIL**



## EMBRACING SYSTEMS THINKING FOR A STRONGER FUTURE AT MYCRON

In the dynamic world of steel manufacturing, efficiency, precision, and seamless coordination are key to our success. At Mycron, we produce high-quality pipes, tubes, and cold-rolled coils—products that form the backbone of countless industries. Yet, beyond the machinery, processes, and raw materials, it is the people, culture, and interconnections within our organisation that drive long-term success. This is where **Systems Thinking** becomes a powerful tool.

### What is Systems Thinking?

Systems Thinking is a way of viewing an organisation as a cohesive whole rather than a collection of independent parts. It emphasises how different elements—people, processes, technology, and external forces—interact to create outcomes. By understanding these interconnections, we can make better decisions, anticipate challenges, and drive sustainable improvements.

### Why is Systems Thinking Important for Us?

In our industry, a change in one part of the system often has ripple effects across the entire production chain. If there is a delay in raw material procurement, it affects production timelines, delivery schedules, and ultimately customer satisfaction. Likewise, high absenteeism among operators can lead to increased overtime costs, reduced efficiency, and strained workforce morale.

By applying Systems Thinking, we can move away from reactive problem-solving and shift towards proactive, strategic improvements. Instead of treating symptoms—like increased medical leaves or tardiness—we examine underlying causes, such as workplace conditions, morale, or systemic inefficiencies. This approach helps us implement long-term solutions rather than temporary fixes.

### Applying Systems Thinking at Mycron

#### Cross-Department Collaboration

1

Encouraging better communication between departments ensures that challenges are addressed holistically rather than in silos.

2

#### Root Cause Analysis

Instead of focusing solely on outcomes, we ask *why* a problem exists, addressing core issues rather than surface-level symptoms.

#### Data-Driven Decision Making

3

By analysing trends in production efficiency, employee performance, and supply chain disruptions, we can make informed decisions that benefit the entire system.

4

#### Continuous Improvement Culture

Systems evolve, and so should we. Regular feedback loops, employee engagement, and adaptability are essential for sustained growth.

### Moving Forward Together

We believe that **Systems Thinking** can transform how we operate, ensuring that every action we take contributes to a well-functioning, efficient, and people-centric organisation. Let's embrace a mindset where we see the bigger picture, identify interdependencies, and work collectively to drive Mycron toward greater success. Together, let's build a stronger, smarter, and more resilient company!

### Resources

<https://thesystemsthinker.com/>

<https://www.open.edu/openlearn/science-maths-technology/engineering-technology/systems-thinking-free-courses>

<https://untools.co/systems-thinking/>